

#### **SLA 2019 Annual Conference**

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## "Taxonomy Tools and Tool Evaluation"

**SLA Taxonomy Division** 



### Agenda and Presenters

### Overview of Taxonomy Tools

Presented by Heather Hedden
 Senior Vocabulary Editor, Gale, A Cengage Company
 Author of The Accidental Taxonomist (Information Today, 2016)

### **Evaluating Taxonomy Tools**

Presented by Marti Heyman
 Executive Director, Metadata Strategy and Operations, OCLC

## Overview of Taxonomy Tools

Heather Hedden

Senior Vocabulary Editor, Gale, A Cengage Company

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## What are "taxonomy tools"?

- No authoritative industry list of taxonomy software
- "Taxonomy software" can mean different things
  - Thesaurus/ontology management software
    - Auto-categorization/auto-classification software
    - Mindmapping or concept modeling tools
    - Other software with a key taxonomy component
- Web lists are miscellaneous taxonomy tools or out-of-date
  - <a>www.taxobank.org/content/thesauri-and-vocabulary-control-thesaurus-software</a>
  - <u>www.taxotips.com/resources/tools</u>
  - www.searchtools.com/info/classifiers-tools.html
- Market is too small and specialized to be followed by industry analysts

## Background

- Taxonomy, thesaurus, or ontologies The distinctions are blurred. Most software enables the creation of a combination: taxonomy/thesaurus, thesaurus/ontology, taxonomy/thesaurus/ontology
- Excel suffices for flat term lists (such as for facets), and small hierarchical taxonomies, but not for the complexities of large taxonomies, thesauri, ontologies, or multilingual vocabularies.
- Software tools enforce/support standards, but not all the same standards: thesaurus or records management (ANSI/NISO or ISO), SKOS/RDF, OWL
- Software tools support integration with auto-classification, content management systems, SharePoint, etc.

#### SLA Summary of Controlled Vocabulary Types

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Less

**Controlled Vocabularies - Complexity** 

More

Term List	Synonym Ring	Authority File	Taxonomy	Thesaurus	Ontology
Ambiguity control	Synonym control	Ambiguity control Synonym control	Ambiguity control (Synonym control) Hierarchical relationships	Ambiguity control Synonym control Hierarchical relationship Associative relationships	Ambiguity control (Synonym control) Semantic relationships Classes (Linked Data)

## Types of software for vocabulary management

- Spreadsheet software (Excel)
- Dedicated thesaurus/ontology management software
- Taxonomy creation & editing module of a content management, document management, digital asset management, collaborative software (SharePoint)
- Taxonomy creation & editing module of auto-classification (automated indexing) software
- Vertical market software for creating classification structures
- Proprietary programs developed in-house in organizations with large or core taxonomy management needs

## Types of software used by taxonomists

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An internally developed taxonomy/thesaurus management system	25.5%	36
Commercial dedicated thesaurus/taxonomy/ontology management software	22.7%	32
Commercial software, of which taxonomy management is a feature, module or component	12.1%	17
Open-source ontology/taxonomy management software	9.2%	13
Other commercial software that is not intended for taxonomies (such as a word processor, spreadsheet, or database management)	30.5%	43

Results of author survey for *The Accidental Taxonomist*, 2<sup>nd</sup> ed., conducted May 2015

## Thesaurus/ontology software basic features

- Maintain terms/concepts and their relationships
  - As reciprocals

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- When renaming, merging, subsuming, or deleting terms
- Support controlled variants/NPTs/synonyms/alternative labels
- Support notes/definitions and other attributes for terms
- Manage categories or classes for terms/concepts
- Manage candidate and approved terms; term creation and update dates
- Generate reports in various display formats
- Export data in format for importing into a content indexing/search/retrieval system: CSV, Excel, HTML, XML (ZThes, RDF, SKOS, and OWL)

## Software feature of enforcing thesaurus standards

Thesaurus standards: ANSI/NISO Z39.19-2005 (R2010) or ISO 25964

- Preferred terms (preferred labels) must be unique; no duplicates
- A nonpreferred term (alternative label) can point to only one preferred term (concept)
- A pair of terms (concepts) can be either hierarchically (broader/narrower) or associatively (related) linked to each other, but not both.
- Hierarchical relationship logic extends:
  - A is narrower to B, and
  - B is narrower to C,

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• C cannot be narrower to Term A.

## Thesaurus software points of comparison

- interface design (default view) and ease of use
- multiple taxonomy display options
- term searching
- spell-checking
- speed (limited mouse clicks) for repeated term and relationship additions
- single-step new term & relationship creation
- single-step branch (term and narrower terms) moving
- drag & drop relationship adding
- user-defined (customizable) relationships
- user-defined term notes and term attributes
- bilingual or multilingual taxonomy support
- importing and exporting formats
- connectors to content SharePoint and enterprise search systems
- auto-categorization add-on module
- support for linked data

# Commercial dedicated thesaurus/ontology management software

Includes:

- MultiTes Pro
- Synaptica KMS, Synaptica Graphite
- Data Harmony Thesaurus Master
- Semaphore
- Mondeca Intelligent Topic Manager (ITM)
- PoolParty
- TopBraid Enterprise Data Governance (EDG) Vocabulary Management



### Multisystems (Miami, FL)

#### www.multites.com

- Single product independent vendor since 1983.
- Windows single user \$295 (multi-user and enterprise packages also available)
- Web/cloud-based option: \$4950/year per thesaurus for 20 accounts
- Thesaurus model ANSI/NISO Z39.19 based
- Supports user-defined relationships, classes, and notes; multilingual thesauri
- Imports delimited text. Outputs text, HTML, XML, SKOS/RDF, and CSV
- Add-on products: web development kit, enterprise development kit
- Free 1-month downloadable trial and online video tutorials

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#### Synaptica Software LLC (Franktown, CO) www.synaptica.com

Synaptica KMS (Knowledge Management System) – thesaurus model (since 1995)

Synaptica Graphite – SKOS ontology model on a linked data graph database (since 2018)

- Web browser-access, inside the firewall or hosted.
- Supports user-defined relationships, classes, and notes; multilingual vocabularies
- Features drag-and-drop editing, automatic term mapping
- Imports: CSV, Excel, XML (Zthes, RDF SKOS, RDF OWL). Exports also HTML, Word.
- Related add-on products: Indexing Management System (IMS), Text Analytics Platform (TAP), Image Annotation & Indexing, Linked Data Manager, SharePoint connector
- Online video tutorial for editing terms in Synaptica KMS





#### = Hierarchy Search Results Training\_Thes 🕂 V Botany + V Applied botany + Agriculture + Forestry + V Afforestation + Reforestation + Research Botany + Exobiology + Medicine + V Dentistry + Family practice + Veterinary medicine + Zoology + V Applied zoology + V Livestock farming + Veterinary medicine +

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#### Synaptica KMS





Save Properties

Synaptica Graphite

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## Data Harmony Thesaurus Master

#### Access Innovations (Albuquerque, NM) <u>www.dataharmony.com</u>

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- Commercial software (originally used for indexing in-house) offered since 1998
- Multi-platform java-based (used on Windows, Mac, Solaris, Linux). Client software allows remote access. Also a web-hosted version.
- Thesaurus model ANSI/NISO Z39.19 based
- Separately or combined with M.A.I. (Machine Aided Indexer) as MAIstro.
- Related products: XIS (XML Intranet System), Inline Tagging, Search Harmony
- API connectors for SharePoint, MarkLogic, OpenText, Oracle, SAP
- Access Innovations also offers taxonomy creation services.

	Thesaurus Master	MAI Rule Builder	Test MAI			
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Smartlogic Semaphore Ltd. (London, UK)

www.smartlogic.com

- Introduced in 2006.
- Supports SKOS, RDF ontology standard, and ISO 25964 thesaurus standard
- Imports/export CSV, XML (RDF SKOS, Turtle, N Triple), SQL databases, and MultiTes files
- Related products: Classification Server for automated classification; Ontology Service for a navigation system
- Download free 30-day trial: <u>https://trial.smartlogic.com/S4Trials/</u> (Sign in with LinkedIn.)

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	<ul> <li>Business and industry</li> <li>Business people</li> <li>Business practice and regulation Business advice services</li> </ul>		Concept Class	Related Concepts <sup>5</sup> Select a related concept
Smartlogic Semaphore	<ul> <li>&gt; Business development</li> <li>&gt; Business management</li> <li>Business studies</li> <li>Business travel</li> </ul>	E	Preferred Labels  Create a preferred label	has related > Communications industries has related > Data security has related > Information and communication technology
	<ul> <li>e-Commerce</li> <li>Internet shopping</li> <li>Ethical business practices</li> </ul>	+ ×	e-Commerce en	has related > Internet has related > Retail trade
	<ul> <li>Fair trading</li> <li>Health and safety at work</li> <li>Insolvency</li> <li>Marketing</li> </ul>		Alternative Labels     Create an alternative label     Alternative label	Broader Concepts <sup>1</sup> Select a broader concept
	<ul> <li>Regulation and deregulation</li> <li>Business sectors</li> <li>Companies</li> <li>Consumer affairs</li> </ul>		Metadata	Business practice and regulation
	<ul> <li>Energy and fuel</li> <li>International trade</li> <li>Economics and finance</li> <li>Education and skills</li> </ul>			<ul> <li>Narrower Concepts <sup>1</sup></li> <li>Select a narrower concept</li> <li>Internet shopping</li> </ul>
	Employment, jobs and careers			



#### Term:

#### Apollo 15

Class:

Missions

Synonyms:

Apollo XV, Endeavour (call sign), Falcon, J mission, Lunar landing

Term information:

Search Results:

No results found

#### Semaphore ontology visualization

## Mondeca Intelligent Topic Manager (ITM)

Mondeca S.A. (Paris, France)

https://mondeca.com/itm

• Introduced in 2008

SLA

- Supports SKOS vocabularies and OWL-standard ontologies
- Linked data feature
- SharePoint term store connector
- Visualization of hierarchies and relationships
- Exports to Excel, XML, RDF, SKOS, and Topic Maps

Search ••• - Q Advanced Search

#### 🚯 Dashboard 🔚 Topics 🗸 📲 Groups 💿 Import 📑 Reports 🌑 Workflow 🗸 🤹 Rules 🗮 Align

#### GROUPS



#### ATTRIBUTES

Name	es información/biblioteca, gestión				
	fr information/bibliothèque, gestion				
	en information/library management				
URI	http://skos.um.es/unescothes/C02010				
in group	<ul> <li>UNESCO Thesaurus</li> <li>Information management</li> <li>Information and communication</li> </ul>				
used for	fr gestion de la bibliothèque				
	en library management				
	es gestión de las bibliotecas				

#### ASSOCIATIONS





#### Semantic Web Company (Vienna, Austria) www.poolparty.biz

- Introduced in 2009.
- Built on W3C Semantic Web standards: SKOS, RDF, OWL, SPARQL
- Installed server or web-hosted options
- Can link domain-specific thesauri to Linked Open Data
- Import/export formats: Excel, N3, N-Quads, Trix, Binary-RDF, MultiTes, RDF/XML, Turtle, N-Triples, RDF/JSON, Trig, JSON-LD, and Zthes
- Add on modules: Concept Tagging, Linked Data Management, Semantic Search, Text Mining & Entity Extraction, Classification, Data Analytics & Visualization
- Connectors for SharePoint, Drupal, WordPress, Confluence, Alfresco, FontoXML
- Download free 30-day trial: <u>http://www.poolparty.biz/test-demo/thesaurus-</u> server-entity-extractor





## TopBraid Enterprise Data Governance (EDG) Vocabulary Management

#### TopQuadrant Inc. (Raleigh, NC)

www.topquadrant.com/products/topbraid-edg-vocabulary-management/

Originally as Enterprise Vocabulary Net (2010), stand-alone vocabulary management tool (replacing Enterprise Vocabulary Net) or module of TopBraid Enterprise Data Governance, introduced in 2016

- Web-based access to a Linux server installation, with browser access
- Based on a graph database
- Taxonomies in SKOS or SKOS-XL; ontologies based on SHACL or OWL
- Import/export formats Excel/CSV, XML, RDF/OWL
- Automatic creation of crosswalks between two vocabularies
- Video demos at: <u>www.topquadrant.com/knowledge-assets/videos</u>



localhost:8083/edg



## Free and Open Source Software

- Protégé Developed by the Center for Biomedical Informatics Research at Stanford University School of Medicine. <u>https://protege.stanford.edu</u>
  - Dedicated ontology software; not so suitable for taxonomies/thesauri
- VocBench Developed by the Artificial Intelligence Research group at University of Tor Vergata, Rome <u>http://vocbench.uniroma2.it</u>
  - For OWL ontologies, SKOS(/XL) thesauri
  - Introduced in 2010 for UN Food & Agriculture Organization's AGROVOC thesaurus.
  - Now funded by the EU European Commission's ISA<sup>2</sup> program. Current version 3.
  - Can be installed on a web server or on a single desktop
- TemaTres Originally developed by the Library and Information Science program of the University of Buenos Aires <u>https://www.vocabularyserver.com</u>
  - Available On-Premise on a web server; Software as a Service (SaaS), or On-Demand
  - Version 3.0, November 2017
  - Uses SKOS model and supports ISO thesaurus standards

VocBench Projects Data SPAR	RQL History Tools -
VocBench Projects Data SPAR	RQL     History     Tools - <ul> <li>SportsCar (en)</li> <li>http://test.project/</li> <li>o_74ee3f83</li> </ul> <ul> <li>Types:</li> <li>rdf:type</li> <li>skos:Concept</li> <li>Top Concept of:</li> <li>Schemes:</li> <li>skos:in Scheme</li> <li>main scheme (en)</li> <li>Stos:broader</li> <li>Car (en)</li> <li>Lexicalizations:</li> <li>http://www.w3.org/2008/05/skos-xl#prefLabel</li> <li>SportsCar</li> </ul>
	SportsCar ✓ Notes: ✓ Properties:

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## Thesaurus/Ontology Management Software - Other

 a.k.a. by Synercon – information management software with taxonomy/thesaurus/ontology component; Australian company

- Coreon taxonomy/thesaurus + terminology management; German company
- Lucidia's STAR/Thesaurus part of the CuadraSTAR (2008 acquisition) suite, software marketed at libraries, archives, and museums
- Soutron Global library management system with thesaurus component
- Unilexicon web hosted open source, but all vocabularies are open, too.
- Wordmap offered by a consulting company (Earley Information Science), not their main focus

# Software for indexing/tagging content with controlled vocabulary terms

Different methods:

- Manual indexing
- Automated indexing/auto-categorization
- Machine-aided indexing

Different types:

- Dedicated software, if automated (but not for manual)
- Add-on module to the taxonomy management software (usually for automated)
- Component of a content management system, if manual (not for automated)
- Custom-built

## Auto-Classification Software

Example dedicated tools for auto-classification/automated indexing Taxonomy management components, if any, are limited. (Create the taxonomy in an external management tool.)

- Attivio
- BA Insight
- Concept Searching
- Coveo
- Expert System
- Lexalytics
- Lucidworks
- OpenText
- SAS Text Miner
- Sinequa

## Evaluating Taxonomy Tools

#### Marti Heyman

#### Executive Director, Metadata Strategy and Operations

#### OCLC

#### heymanm@oclc.org





## Setting the Context

- My assumptions:
  - You have an enterprise-wide taxonomy program underway
  - You have sufficient corporate support to fund at least yourself
  - You have sufficient business support that you have subject matter experts assisting you
  - You've reached the point where you sense a taxonomy management package is needed

## Setting the Context

- My case for the Spec & Select effort:
  - You've invested significant time and money in developing the enterprise-wide controlled vocabularies you have
  - You've invested significant time and effort gaining the confidence of management in your judgment
  - You've invested significant time and effort establishing your credibility

So, why risk all that for the sake of saving a small amount of time?

## Possible Outcomes

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Over kill	<ul> <li>Bought more than you needed</li> </ul>
Under kill	<ul> <li>Didn't buy as much as you needed</li> </ul>
Road kill	<ul> <li>Conflicts with IT infrastructure and other systems</li> </ul>
Living the Good Life	<ul> <li>Bought just what you needed for now with a little room to grow!</li> </ul>







## Sample business requirements

- Make the enterprise vocabulary accessible and available to a geographically dispersed set of taxonomy managers
- Make the enterprise vocabulary accessible to all applications that depend on it
- Ensure scalability of the enterprise vocabulary
- Low operating costs
- Unix environment compliant

## Identifying functional requirements

- This can be trickier
- Be sure you have the use case(s) and technical constraints clearly in mind
- Challenge what is a true "requirement" (i.e. necessity)



## Step 1: Map the Process



## Step 2: Drill Down

VISLA Clevelana



## Capture the full context

- Design Considerations
  - Supports multiple languages including foreign characters.
  - Compliant with ANSI/NISO Z39.19.
- Business Rules
  - A single term may exist in multiple categories.
  - Duplicate terms can not be entered.
  - New terms exist in the "Candidate" state. All terms must be reviewed by a second person before being moved to the "Approved" state.

## Sample functional requirements

1.0	General
1.1	Supports multiple categories.
1.2	Supports multiple languages, including foreign characters
1.3	Compliant with ANSI/NISO Z39.19

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4.0	Relationship Creation/Management
4.1	Automatic reciprocal relationship management.
4.2	Ability to create and delete relationship types without developer assistance. BT/NT, RT, Use/Use for
4.3	Poly-hierarchies (i.e. ability for a single term to be in more than one category).

2.0	Term Creation/Editing
2.1	General editing - multi term select using ctrl and shift
2.2	General editing - right mouse menu for <b>undo</b> , cut, copy, paste, select all
2.4	General editing - inbuilt spell check software for global spell-check (automatically runs on "save record" action)
2.5	Prevents duplicate term entry (any level). System should warn that the term already exists.





## Sample Score Card

Taxonomy Features Review Sheet				
Priority 1=Must have 2=Important but don't need				
Relevant User Group	Feature 🗨	) Priority 🔽	Vendor 1	Comments
All (Content Mgrs, Taxonomy Mgrs, End Users)	General - Supports multiple Languages	1		
All (Content Mgrs, Taxonomy Mgrs, End Users)	General - ANSI/NISO Z39.19 compliant	1		
All (Content Mgrs, Taxonomy Mgrs, End Users)	General - Windows operating system compliant	1		
Taxonomy Managers	Editing - Ability to select multiple terms.	1		
Taxonomy Managers	Editing - Built in Spell checker	1		
Taxonomy Managers	Editing - Prevent duplicate term entry within a	1		
	category. Warn when duplicate is entered.			
Taxonomy Managers	Administration - terms should not be deleted by	1		
	taxonomy managers, just changed to an inactive			
	status.			
System	Relationship Mgmt - Poly-hierarchies (i.e. Ability	1		
	for a single term to be in more than one category).			
Taxonomy Managers	Workflow - There should be an audit trail showing	1		
	changes.			
Taxonomy Managers	Workflow - roles should be used when defining	2	2	
	taxonomy managers responsible for each workflow			
	step. Ability to change the roles without developer			
	assistance.			
All (Content Mgrs, Taxonomy Mgrs, End Users)	Display - Ability to see full record of a term on the	1		
	screen (relationships, attributes, comments, etc.)			
All (Content Mgrs, Taxonomy Mgrs, End Users)	Reporting - Ability to export reports in a common	1		
	format (CSV, XML, etc.)			
Taxonomy Managers	Import/Export - Import/Export terms, categories,	1		
	taxonomies in a standard format (CSV, XML, etc.)			
Taxonomy Managers	Search - Search across all terms and all	1		
	categories (taxonomies) and attributes.			
Taxonomy Managers	Security - Ability to set security at a category	2	2	
	(taxonomy) level.			
All (Content Mgrs, Taxonomy Mgrs, End Users)	Help - On line help, quick reference guide	1		



## Sample Completed Score Card

Taxonomy Features Review Sheet							
Priority 1=Must have 2=Important but don't need	in first release 3=Nice to have						
Relevant User Group	Feature 💽	Priority		Vendor 1	Comments	Vendor 2	Comments
All (Content Mgrs, Taxonomy Mgrs, End Users)	General - Supports multiple Languages		1	0		1	
All (Content Mgrs, Taxonomy Mgrs, End Users)	General - ANSI/NISO Z39.19 compliant		1	1		1	
All (Content Mgrs, Taxonomy Mgrs, End Users)	General - Windows operating system compliant		1	1		1	
Taxonomy Managers	Editing - Ability to select multiple terms.		1	0		1	
Taxonomy Managers	Editing - Built in Spell checker		1	0		0	
Taxonomy Managers	Editing - Prevent duplicate term entry within a		1	1		1	
	category. Warn when duplicate is entered.						
Taxonomy Managers	Administration - terms should not be deleted by		1	0.5	business process	1	
	taxonomy managers, just changed to an inactive						
	status.						
System	Relationship Mgmt - Poly-hierarchies (i.e. Ability		1	1		1	
	for a single term to be in more than one category).						
Taxonomy Managers	Workflow - There should be an audit trail showing		1	0		1	
	changes.						
Taxonomy Managers	Workflow - roles should be used when defining		2	1		1	
	taxonomy managers responsible for each workflow						
	step. Ability to change the roles without developer						
	assistance.						
All (Content Mgrs, Taxonomy Mgrs, End Users)	Display - Ability to see full record of a term on the		1	1		1	
	screen (relationships, attributes, comments, etc.)						
All (Content Mgrs, Taxonomy Mgrs, End Users)	Reporting - Ability to export reports in a common		1	1		1	
	format (CSV, XML, etc.)						
Taxonomy Managers	Import/Export - Import/Export terms, categories,		1	0.5	not intuitive	1	
	taxonomies in a standard format (CSV, XML, etc.)						
	,						
Taxonomy Managers	Search - Search across all terms and all		1	1		0.5	no wild cards?
	categories (taxonomies) and attributes.						
Taxonomy Managers	Security - Ability to set security at a category		2	0		1	
	(taxonomy) level.						
All (Content Mgrs, Taxonomy Mgrs, End Users)	Help - On line help, quick reference guide		1	0.5	pdf guide	0	print manual
				9.3	TOTAL	13.1	TOTAL



## Key Points

- <u>Requirements</u>: to purchase the software that meets your needs and expectations, you need a strong, clear, unambiguous definition!
- <u>Process Blueprint</u>: follow a tried and true path to success and ensure you have the data to explain your decisions
- Ensure <u>stewardship</u> of corporate funds
- Avoid being road kill, spend the <u>time</u> to do the "front-end analysis" work





## Taxonomy Tools and Tool Evaluation

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